

Carl Daniels

Your name.
2" height, 3" width
Helvetica Bold 35 pt

Arts 2323: Principles of Graphic Design **Individual Project: First** **Subject: First Amendment, Freedom of the Press**

You have been asked by an advocacy group to help raise public awareness of the Bill of Rights. You can focus on any Amendment, or a specific part or protection of an Amendment. You will design a poster that calls attention to the Bill of Rights of the U.S. Constitution. Your visuals can be humorous, serious, demonstrate concern, or challenge assumptions. Consider using metaphors or analogies. Can you marry dissimilar ideas or images, or use imagery in an unexpected way? How can you communicate your idea effectively and with power?

2" height, width as necessary
Helvetica Bold & Roman 10 pt

2" between work

1" label spacing

59" center height

5'

5.5'