

Example: Title and description label. 2" height, width as necessary. Helvetica Bold & Roman 12 pt, with 6pt afterspacing.

Salt and Time

My vision for Salt and Time was to create a brand that celebrates the iconocism of the classic butcher shop, but one that also embraced a more modern aesthetic. Salt and Time is a butcher who knows your name, strives for quality, timelessness, cleanliness, and tradition. If Salt and Time could be described in one phrase it would be "old school meets new school."

Flat work should be mounted on white foamboard and secured to wall with wood/foamboard cleats. (wooden cleats provided by the 3G Gallery)

Small items such as boards and project description labels should be mounted on white foamboard.

Small items such as boards and project description labels should be affixed to the wall with 3M Command Strips.

Letterhead, bcards, envelopes should be mounted on white foamboard.